



NCEMSF

2005

**The 12th Annual
Conference of the
National Collegiate
Emergency Medical
Services Foundation
February 25-27, 2005**

A Guide to Philadelphia

**Where to eat, party, and spend
your free time while in the City of
Brotherly Love.**

WELCOME!

Welcome to the 2005 NCEMSF Conference in the City of Brotherly Love. This brochure is a labor of love, sweat, tears, and lots of emails between Ursinus College SERV and Villanova EMS.

Inside you'll find a little of everything: A history of Philadelphia, places to eat lunch and dinner, party, and spend your free time, and how to navigate the City and find your way back safely. We hope this year's conference is the most successful ever. SERV, VEMS, and the NCEMSF Board have been working nonstop to make this conference possible.

If you have any questions, or need help with anything, please ask us and we will be happy to assist you!

Enjoy the conference and your stay in Philly!

John Wenzel
Villanova EMS

Rachel Nagourney
Ursinus College SERV



About Philadelphia

A (Brief) History of Philadelphia

William Penn, an English Quaker seeking religious freedom, founded Philadelphia, which translated from Greek means "City of Brotherly Love," in 1682 on a 1,280 acres parcel of land stretching between the Delaware and Schuylkill Rivers granted to him by King Charles II of England. Penn's chief surveyor, Captain Thomas Holmes, devised a grid system based around five public squares, all of which remain, that was to provide the pattern for most American cities. Philadelphia was envisaged as a "green country town," and today, for all its historical and cultural significance, it still manages to retain a certain quaintness. Just a few blocks away from the noise, crowds, heat and dust of downtown, shady cobbled alleys stand lined with red-brick colonial houses, while the peace and quiet of huge Fairmount Park (America's largest urban park and home to America's first Zoo and famous Boathouse Row) make it easy to forget you are in a major metropolis.



Philadelphia prospered swiftly on the back of trade and commerce, and by the 1750s had become the second largest city in the British Empire. Economic power fueled strong revolutionary feeling, and the city was the capital during the War of Independence (except for nine months under British occupation in 1777-78). It also served as the US capital until 1800, while Washington DC was being built. The Declaration of Independence was written, signed and first publicly read in Philadelphia in 1776, as was the US Constitution ten years later. In Independence National Historical Park, "America's most historic square mile," visitors can see two of the nation's most precious monuments to freedom - the Liberty Bell, and Independence Hall.



About Philadelphia (continued)

Philadelphia was also a hotbed of new ideas in the arts and sciences, as epitomized by the scientist, philosopher, statesman, inventor and printer Benjamin Franklin (If time permits, visit the Franklin Institute). Benjamin Franklin also founded the first fire department in the new world. The front of the original station house still stands and is within walking distance of the conference facility at the corner of Second and Pine Streets. Pennsylvania Hospital, the nation's first hospital is also nearby at Eighth and Spruce Streets – Benjamin Franklin was involved in its founding as well – What can we say, the man is a Philadelphia superstar, but no, it is not Dr. Franklin on the top of City Hall, rather William Penn. Did you know that until the 1980's no building in Philadelphia was allowed to be taller than the hat on William Penn's head? The law was amended to allow for the construction of Liberty Place I and II, which have dramatically changed the city skyline.



Today, with a population of approximately 1.6 million, Philadelphia is the fifth-largest city in the United States and the second-largest on the East Coast. The city's remarkable resurgence preparing for the nation's bicentennial celebrations in 1976 and more recent renaissance in the last decade has brought national attention. In

recent years, Philadelphia has been named the "number one restaurant city," "America's friendliest city," and "the safest large city." Philadelphia's strength today is still its great energy – fueled by history, and strong cultural institutions – grounded in its many staunchly traditional neighborhoods.



Neighborhoods

Philadelphia - A City of Neighborhoods

Philadelphia, stemming from its original design, is “A City of Neighborhoods” each with a distinct character and feel. We have chosen a few of them to describe with particular emphasis on the neighborhoods and geographical areas surrounding the conference facility.

Benjamin Franklin Parkway - The area on both sides of the Benjamin Franklin Parkway from City Hall to the Philadelphia Museum of Art is home to many of the city's museums. These include the Franklin Institute, Academy of Natural Sciences and the Rodin Museum. The Parkway is a good place to head if you arrive early or are planning on leaving late and are looking for an activity or two.

Center City - The Center City area of Philadelphia is the area where most suburban residents work, and where most tourists visit. Center City also contains many of the most historic areas of the city, including Independence National Park, home to Independence Hall and the Liberty Bell. It is also the home to the Pennsylvania Convention Center and the seat of Philadelphia's government, City Hall (Broad and Market Streets). This area also consists of Chinatown, the Delaware Riverfront, Old City, Rittenhouse Square, Society Hill (hotel location), and South Street – You will spend most of your time here. Check out America's most historic square mile, grab an authentic bite in Chinatown, scope out the ships at Penn's Landing, play a few games at Dave and Busters along the Delaware Riverfront, stroll South Street (Philadelphia's version of New York's Greenwich Village), and have a drink in Old City.

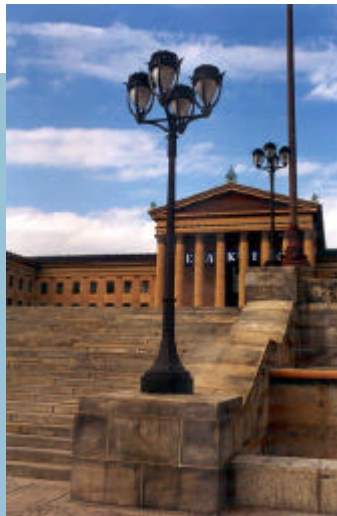
Manayunk and Roxborough - Named for the Lenape Indian word "manaiung" meaning, "where we go to drink", Manayunk, nestled along the east bank of the Schuylkill River in northwest Philadelphia, was once home to numerous textile and paper



Neighborhoods (continued)

mills. It served as a major transportation link to the port of Philadelphia and inland to the farmlands of Pennsylvania. Today, it has become a major destination for shopping and dining enthusiasts. It is an option for Saturday night if you feel like venturing a distance.

South Philadelphia - The area is most famous for its depiction in Sylvester Stallone's 1976 film *Rocky*, which included numerous scenes filmed on location along the waterfront, in the Italian Market, in the row homes and along the numerous narrow streets and street corners of South Philadelphia. South Philadelphia is also home to the best cheese steak shops and, the Philadelphia Sports Complex, where all major sports teams play – We definitely recommend sampling a cheese steak or two while in town. Let us know which you think is the best.



The Philadelphia Museum of Art is frequently recognized by visitors from its appearance in the 1976 film



Transportation (continued)

Bus Lines - SEPTA operates over 150 bus routes throughout the metropolitan area. The Route 21 bus is the route we think you are most likely to use if you take SEPTA at all. It travels along Walnut Street (West) and Chestnut Street (East) from Penn's Landing to the 69th Street Terminal. Bus service on this route stops around 2AM.



Mass Transit Fares - SEPTA bus, subway, and trolley rides within Center City are a flat rate of \$2. You can save money by buying tokens for \$1.30 instead of paying cash. If you are arriving in Philadelphia a day early and want to take in local sights and do not feel like walking, consider getting a SEPTA DayPass for \$5.50, which entitles you to unlimited travel on buses, subways, trolleys and one regional rail trip (including to or from the airport via the R1 rail line).

USA Limo Shuttle Service - USA Limo is one of the easiest ways to get to and from Philadelphia International Airport for about \$8 per person. For more information see the hotel concierge or call (800) 872-6070.



Transportation (continued)

NCEMSF Big Yellow School Buses - For Saturday evening NCEMSF has chartered big yellow school buses that will be operating in a continuous loop from the hotel to various selected nighttime hot spots throughout the city between the hours of 7:00PM and 2:30AM – there should be a bus at each stop every 15 to 20 minutes. Look for an NCEMSF sign in the front window of the buses and hop aboard. All buses make all stops. Conference ID is needed to board these buses so carry them with you.

Pick-up/Drop-off Points for Big Yellow School Buses:

- Sheraton Society Hill* One Dock Street
- South Street Area* 2nd and South Streets
- Dave & Buster's* Pier 19 N., 325 N. Columbus Boulevard (b/w Callowhill and Spring Garden Streets)
- Old City* 2nd and Market Streets



Philadelphia Eats

How to eat like a TRUE Philadelphian

Philadelphia is famous for many things, among them its characteristic foods – cheese steaks (steak, cheese, and bread – if only it were that simple), hoagies (a.k.a. hero, poor boy, submarine), scrapple (you don't really want to know), soft pretzels, TastyKakes, and water ice (Italian ice). You should have received both a TastyKake and an authentic Philly soft pretzel with your conference registration materials.

Cheese Steaks

Jim's Steaks
401 South Street
(215) 928-1911

Pat's King of Steaks
9th Street and Passyunk Avenue
(215) 468-1546

Geno's Steaks
9th Street and Passyunk Avenue
(215) 389-0659

Steve's Steaks
7th and South Streets
(215) 629-9232 / (215) 629-9233

Geno's and Pat's are by far the most famous. They sit catty corner to one another and their lines sometimes merge. Most are loyal to one and would never contemplate eating at the other. The truly hungry may want to try both and determine for themselves which is better – the jury is still out! Complete the steak sandwich with an order of cheese fries and a cold birch-beer! Ordering is an art unto itself – not quite the Soup Nazi on Seinfeld, but close. Don't mumble or stutter or you'll get the great eye roll and genuine Philadelphia attitude. And don't fake using the lingo if you don't know what you are talking about: "whiz" means cheese whiz; "wit" means "with onions." "Whiz wit" is a common combo. American and provolone cheeses are acceptable too.

Soft Pretzels

Philadelphia Soft Pretzels, Inc.
4315 N. 3rd Street

Federal Pretzel Baking Co.
638 Federal Street



Philadelphia Eats (continued)

Hoagies

Campo's Deli
214 Market Street
(215) 923-1000

Sarcone's Deli
743 S. 9th Street
(215) 922-1717

Famous 4th Street Delicatessen
700 S. 4th Street (Bainbridge Street)
(215) 922-3274

Tony Luke's Old Philly Style
Sandwiches
118 S. 18th Street
(215) 568-4630

Don't ever call a hoagie a "sub" unless you want to get dirty looks. What distinguishes a good hoagie? It's the roll! Local Wawa deli / convenience stores make a mean hoagie as well.

Water Ice (Italian Ice)

John's Water Ice
702 Christian Street
(215) 925-6955

Rita's Water Ice
235 South Street
(215) 629-3910

In the Italian neighborhoods of South Philadelphia, water ice has long been a summertime passion with small walk-up windows serving pineapple, lemon and cherry ices. Many water ice vendors are seasonal and may be closed in February.

Want another Philadelphia culinary experience? Check out:
Reading Terminal Market
12th and Arch Streets
(215) 922-2317

A Great place for lunch although a bit far to really enjoy in the brief hour allotted! This one square-block market offers a "hodgepodge" of some 30 eateries and "fresh-from-the-farm" grocery stands...It is one of the world's greatest food courts...It is one of the world's greatest food courts...It's a must-see, must-smell, must-taste "historical, geographical, and cultural experience..." (Courtesy Zagat)



Lunch Options

Wanna go for a quickie? Lunch, that is...

Since you only have an hour for lunch, here's a list of quick eateries within 10 minutes walking distance from the hotel. As you can see, South Street is pretty much the place to head. Walk along 2nd Street until you hit South Street and you will pass by the Nation's first firehouse along the way! Wherever you go, we strongly recommend you stay east of 5th Street between South Street and Market Street to ensure that you are able to return in time. There will be plenty of time to explore Philadelphia later in the day. Most suggestions are priced for the college student budget. Restaurants marked with * are either in the host hotel or across the street for convenience.

American / Diner:

Ishkabibble's
337 South Street
(215) 923-4337

Pietro's Family Restaurant
121 South Street
(215) 733-0675

Johnny Rockets
443 South Street
(215) 829-9222

South Street Diner
140 South Street
(215) 627-5258

Fast Food / Sandwiches:

Cosi (two locations)
2nd and Lombard
(215) 925-4910
4th and Chestnut
(215) 399-0214

South Street Slouvaki (Greek)
509 South Street
(215) 925-3026

KFC/Taco Bell
517 South Street
(267) 671-0250

Wawa
850 S. 2nd Street
(215) 467-7760

Phila-Deli
410 South Street
(215) 923-1986



Lunch Options (continued)

Bar / Grill:

The Blarney South
328 South Street
(215) 413-8294

Bridget Foy's
200 South Street
(215) 922-1813

Cheers To You
430 South Street
(215) 923-8780

Downey's
Front and South Street
(215) 625-9500

*Hadley's Bistro
One Dock Street (Sheraton)
(215) 238-6000

Pizza / Italian:

D'Alfonso's Pizzeria
216 South Street
(215) 829-8940

La Pizzeria
431 South Street
(215) 592-7079

Lickety Split
401 South Street
(215) 413-3434

Chinese:

Pagoda Noodle Café
125 Sansom Walkway
(215) 926-2320

Jons Bar and Grille
3rd and South Streets
(215) 592-1390

O'Neals
3rd and South Streets
(215) 574-9495

Rotten Ralph's
201 Chestnut Street
(215) 925-2440

*Wooden Nickel
One Dock Street (Sheraton)
(215) 238-6000

Lorenzo & Son's
3rd and South Streets
(215) 627 4110

Margherita Pizzeria
60 South Second Street
(215) 922-7053

*Sfizzio
237 Saint James Place
(Walnut & Dock Streets)
(215) 925-1802

South Garden
220 South Street
(215) 413-0200



Dinner Options

Most of the lunch suggestions are viable dinner options (with the notable exception of the Reading Terminal Market, which closes at 6PM).

If you head towards the Pennsylvania Convention Center (12th and Market Streets), you'll find some familiar options. But with so many great restaurants from which to choose, you should definitely consider skipping a national chain.

Asian / Chinese (Chinatown)

Imperial Inn
146 N. 10th Street
(b/w Cherry and Race Streets)
(215) 627-5588

Sang Kee Peking Duck House
238 N. 9th Street (Vine Street)
(215) 925-7532

Lakeside Chinese Deli
207 N. 9th Street (near Race Street)
(215) 925-3288

Vietnam
221 North 11th Street
(215) 592-1163

Sports Bars

Cheers To You
430 South Street
(215) 923-8780

Mad River
126 Chestnut Street
(215) 923-5553

Jons Bar and Grille
3rd and South Streets
(215) 592-1390

Rotten Ralph's
201 Chestnut Street
(215) 925-2440

Convention Center Area

Chilis
1239 Filbert Street
(215) 569-0850

Hard Rock Café
1113 Market Street
(215) 238-1000

Maggiano's Little Italy
(Family Style Italian)
1201 Filbert Street
(215) 567-2020

Independence Brew Pub
1150 Filbert Street
(215) 922-4292



Dinner Options (continued)

Irish Pubs

The Blarney South
328 South Street
(215) 413-8294

Bridget Foy's
200 South Street
(215) 922-1813

Brownies
46 S. 2nd Street
(215) 238-1222

Downey's
Front and South Streets
(215) 625-9500

O'Neals
3rd and South Streets
(215) 574-9495

International Fare

Café Spice (Indian)
35 S. 2nd Street
(215) 627-6273

Continental Restaurant
138 Market Street
(215) 923-6069

Cuba Libre
10 S. 2nd Street
(215) 627-0666

Kisso Sushi Bar
405 N. 4th Street (at Race Street)
(215) 922-1770

Mexican Post
104 Chestnut Street
(215) 923-5233

The Plough and the Stars (Irish)
2nd and Chestnut Streets
(215) 733-0300

Other Hot Nightspots

Bleu Martini
24 S. 2nd Street
(215) 940-7900

Buffalo Billards (Pool Hall)
118 Chestnut Street
(215) 574-7665

Eulogy Belgian Tavern (Belgian)
136 Chestnut Street
(215) 413-2354

Otium
110 Chestnut Street
(215) 923-2310

Glam
52 2nd Street
(267) 671-0840

Swanky Bubbles
10 S. Front Street
(215) 928-1200

Warmdaddy's
(Southern with live Jazz and Blues)
4 S. Front Street
(215) 627-2500



Saturday Night Fever

After a long day, it is time to unwind! If you're looking for a good eats and great fun, you're in luck because Philly's the city for you. There are tons of options from restaurants to bars to nightclubs to movie theaters to pool halls and arcades. It all depends on what you are in the mood for. We recommend you get out though and explore the City! And while out on the town, check out the top of the PECO Energy Building for a special message!

To facilitate your travels, NCMSF has rented several school buses that will be running in a continuous loop throughout the evening stopping at several pre-selected hotspots (see the Transportation section of this guide for complete details and the list of stops).

Not sure where to go, or what to do, a list of great nightspot suggestions elsewhere in this guide (you may also want to consult www.philly2night.com), but basically walk South Street or around Old City and you'll find plenty to entertain you. Or if you don't feel like exploring and putting together your own itinerary simply hop on an NCMSF big yellow school bus and join the party at Dave & Buster's. Grab a bite first or plan to eat at Dave & Buster's. Dave & Buster's is open until 2AM – but nobody under 21 will be admitted after 11PM.

Dave & Buster's
Pier 19 N., 325 N. Columbus Boulevard
(b/w Callowhill and Spring Garden Streets)
(215) 413-1951



Saturday Night Fever (continued)

Movie Theaters

Ritz Five – 214 Walnut Street
(across the street from the hotel)



United Artist Riverview Stadium –
1400 S. Delaware Avenue

If you head to the Riverview you may consider grabbing dinner at Engine 46 Steak House (10 Reed Street [Columbus Boulevard]) right next door.

Night Clubs—Feel Like Dancing?

ID Required (18+ and 21+ - depending on venue). Cover charges may apply. Proper dress required. We recommend making a few quick phone calls or surfing the Web before departing to learn particulars and find out the night's musical entertainment. The good news is many of the nightclubs are near Dave and Buster's so you can still take advantage of the free NCEMSF big yellow school buses.

Club Flow
700 N. Delaware Avenue
(215) 629-FLOW
www.clubflowonline.com

Finnigan's Wake
3rd and Spring Garden Streets
(215) 574-9317
www.finnigans.com

Egypt Nightclub
520 N. Delaware Avenue (at the
intersection with Spring Garden
Street)
(215) 922-6500
www.egypt-nightclub.com

Tiki Bob's Cantina
461 N. 3rd Street
(215) 928-9200
www.tikibobsphilly.com

Emerald City
460 N. 2nd Street (b/w Callowhill
and Spring Garden Streets)
(215) 413-2500
www.emeraldcityphila.com



Attractions

COMING EARLY? STAYING LATE?

For those planning on spending some extra time in the City of Brotherly Love, below are some suggestions for how to pass the time.

CITYPASS

Have a lot of time? Thinking of visiting multiple sites? Consider purchasing a CITYPASS at the Independence Visitor Center (Sixth and Market Streets). CITYPASS, a pay-one-price ticket, includes a trolley tour of the city and one-day admission to the Franklin Institute Science Museum, Philadelphia Zoo, Academy of Natural Sciences, National Constitution Center, and Independence Seaport Museum. This pass is valid for nine days from the date of purchase.

Independence National Historic Park

Here's where you'll find Independence Hall, the Liberty Bell, Carpenter's Hall (where the First Continental Congress met in 1774), the New Hall Military Museum, and many other historical buildings. To tour Independence Hall, you must have tickets. Tickets are free at the Visitor's Center, located at Sixth and Market Streets across from the park. Park rangers can answer your questions and help you plan your tour.

6th and Market Streets
Daily, 8:30AM – 5PM
Free
(215) 965-7676

National Constitution Center

Located on the third block of Independence Mall, the Center tells the story of the U.S. Constitution through more than 100 interactive and multimedia exhibits, photographs, sculpture, text, film and artifacts.



Attractions (continued)

5th and Arch Streets

Sun-Fri, 9:30AM – 5PM

Sat, 9:30AM – 6PM

\$7 Adults; \$5 College Students with ID

(215) 409-6700

Mütter Museum

The College of Physicians of Philadelphia houses the Mütter Museum of pathological anatomy, begun by Dr. Thomas Dent Mütter, a popular professor of surgery at Jefferson Medical College. Before his retirement, Dr. Mütter had amassed a unique and valuable collection of anatomical and pathological materials for use in his classes, which became the first collection for the museum. In 1871, the College decided that the museum should begin collecting obsolete medical instruments as well. These now constitute the major part of the museum's acquisitions – items reflecting changes in the technology of medicine and memorabilia of present and past practitioners.

19 S. 22nd Street (between Chestnut and Market Streets)

Daily, 10AM – 5PM

\$9 Adults

(215) 563-3737

Fireman's Hall

Located on the site of Engine Company Number Eight, a descendent of the Union Fire Company, which was founded by Ben Franklin in 1736, Fireman's Hall is dedicated to the art and science of firefighting through the last three centuries. Displays of firefighting equipment illustrate how firemen control blazes; mock-ups of recreation areas, dressing rooms and a chief's room show how firefighters have passed the hours between fighting blazes. The centerpieces are surely



Attractions (continued)

the 10 antique fire trucks scattered throughout the museum, including early hand- and horse-drawn engines. The museum is operated by the Philadelphia Fire Department, whose members serve as docents and offer warm hospitality and enthusiastic explanations of the memorabilia housed there.

147 N. 2nd Street (Old City)
Tue-Sat, 9:00AM – 5:00PM
Free
(215) 923-1438

Philadelphia Museum of Art

One of the premiere art museums in the world, the Philadelphia Museum of Art is also the famous museum featured in the Rocky Films. You'll see artists such as Vincent Van Gogh, Claude Monet, Henri Matisse, and, in an exhibition opening just before the NCEMSF Conference, Salvador Dalí.

26th Street and Benjamin Franklin Parkway
Tues-Sun, 10AM – 5PM (Wed and Fri until 8:45PM)
\$10 Adults
(215) 763-8100

Franklin Institute Science Museum

The Franklin Institute Science Museum offers exciting hands-on, interactive access to science and technology in ways that would both amaze and delight Doctor Benjamin Franklin. The Institute includes the Fels Planetarium, The Mandell Center, Tuttleman IMAX Theater, and Musser Theater.

20th Street and Benjamin Franklin Parkway
Daily, 9:30AM – 5PM
\$13.75 Adults General Admission
\$18.75 Adults General Admission with IMAX Theatre Tickets
(215) 448-1200



Attractions (continued)

Academy of Natural Sciences

Includes four floors of exhibitions and activities centering on the environment and its diverse species that will educate and entertain visitors of all ages. Pet a live snake or hissing cockroach, learn about the importance of water, and much more.

19th Street and Benjamin Franklin Parkway

Mon-Fri, 10:00AM – 4:30PM

Sat-Sun, 10:00AM – 5:00PM

\$9 Adults; \$8 College Students with ID

(215) 299-1000

Independence Seaport Museum

Ticket includes admission to Independence Seaport Museum's Galleries focusing on the maritime history of the Port of Philadelphia and the Delaware River, Admiral Dewey's flagship cruiser the USS Olympia, and WWII submarine the USS Becuna.

211 S. Columbus Boulevard (Penn's Landing).

Daily, 10AM – 5PM

\$9 Adults; \$8 College Students with ID

(215) 925-5439

Philadelphia Zoo

America's first zoo is home to more than 1,800 animals. Dedicated to conservation, education and recreation, the zoo offers a wide range of wildlife experiences.

3400 W. Girard Avenue

Daily, 9:30AM – 5:00PM

\$10.95 Adult

(215) 243-1100



Important Contact Information

Host Hotel:

Sheraton Society Hill 215-238-6000
One Dock Street
(2nd and Walnut Streets)

Transportation:

SEPTA (Public Transportation) 215-580-7800
AMTRAK (Train) 800 USA-RAIL
Greyhound (Bus) 215-931-4075
Philadelphia International Airport 800-PHL-GATE

Emergency:

Police/Fire/EMS 911

NCEMSF:

George Koenig (pager) 888-770-1159

A Note About Safety

The area around the host hotel is relatively safe as is the majority of Center City. Like any big city, however, Philadelphia has its more dangerous parts. We encourage you to be cautious and mindful of your surroundings. Walk in groups, stay in well lit areas, and be accountable for one another. Use common sense, be safe, and have fun!





Quick Reference Index

About Philadelphia	3-4
Neighborhoods	5-6
Transportation	7-9
Philadelphia Eats	10-11
Lunch Options	12-13
Dinner Options	14-15
Saturday Night Fever	16-17
Attractions	18-21
Contact Information	22